



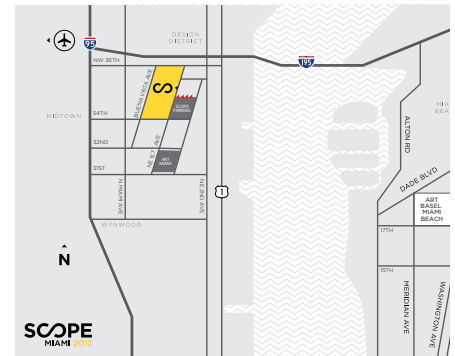
SCOPE

MIAMI 2012

INTERNATIONAL CONTEMPORARY ART SHOW

DECEMBER 4 - DECEMBER 9

LOCATION



110 N.E. 36 ST. AT MIDTOWN BLVD.
MIAMI, FLORIDA 33138

SCHEDULE

FIRST VIEW

Tuesday | Dec 4 | 3pm – 9pm

For VIP and Press

(or \$100 donation at door)

Proceeds benefit the SCOPE Foundation

SHOW HOURS

Wednesday | Dec 5 | 11am – 7pm

Thursday | Dec 6 | 11am – 7pm

Friday | Dec 7 | 11am – 7pm

Saturday | Dec 8 | 11am – 7pm

Sunday | Dec 9 | 11am – 6pm

SCOPE ART SHOW ANCHORS MIDTOWN MIAMI WITH NEW PRIME LOCATION

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SCOPE Art Show returns to Miami in 2012 with a new location on the most highly-trafficked gateway to the Midtown Arts District. Located at N.E. 36th St and Midtown Blvd., SCOPE Miami's monumental 100,000 sq. ft. pavilion will house its most ambitious fair to date, featuring a selection of 20 innovative Breeder Program galleries presented alongside 85 established international exhibitors. Celebrated as the premier launching pad for contemporary art, SCOPE Miami will run concurrent with Art Basel Miami, December 4 – 9th, 2012.

THE BREEDER PROGRAM

Long-established as the original incubator for emerging work, SCOPE's Breeder Program celebrates its 12th year of introducing new galleries to the contemporary market. A remarkable opportunity for unprecedented exposure, Breeder Program alumni include: Peres Projects, John Connelly Presents, Galeria Enrique Guerrero, Daniel Reich Gallery, Bischoff/ Weiss, INVISIBLE-EXPORTS, SEVENTEEN, ROKEYB, Taxter Spengemann, Magical Artroom and Spinello Projects, among others. SCOPE Miami will be bustling with over 30,000 international collectors, press and art professionals, all of whom drive the contemporary art market and are vital contributors to global culture.

SCOPE Miami 2012

SCOPE Miami opens to Press and VIPs on Tuesday, December 4 with the First View benefit and will run December 4 – December 9, 2012. Alongside our featured galleries, SCOPE Miami will also present cutting-edge special programming, collector tours and special events that feature the best and brightest across multiple creative industries, including fashion, film, music and performance. With over a decade of critically acclaimed art shows and non-profit initiatives that extend beyond the ordinary in Contemporary art, design, music and fashion, SCOPE Art Shows have garnered critical acclaim with sales exceeding \$300 million and attendance of over 500,000 visitors.

VH1 at SCOPE Art Show

Outdoor Lounge | Dec 4-9 | regular show hours

Official Party | Dec 6 | 7pm – 11pm

Accessible to all SCOPE visitors, The VH1 Outdoor Lounge, located at N.E. 36th St and Midtown Blvd. is the premier destination to discover new talent in music, art and beyond. The SCOPE Miami Official Party will be Presented by VH1 and feature groundbreaking You Oughta Know musical talent from VH1's impressive roster, alongside SCOPE & VH1 curated visual work.

VH1 connects viewers to the music, artists and pop culture that matter to them most with TV series, specials, live events, exclusive online content and public affairs initiatives. VH1 is available in 99 million households in the U.S. VH1 also has an array of digital channels and services including VH1Classic, VH1 Soul, VH1.com and VH1 Mobile. Connect with VH1 at VH1.com.